



health report : <https://24aprilfashion.com>

examined at : 24-08-14 18:04:33

follow recommendations of this health report to keep your site healthy

Score

19.5

Page Title

Page Title

Trendy Women's Clothing Online | Affordable Fashion | 24aprilfashion

Short Recommendation

Your page title exceeds 60 characters. It's not good.

Meta Description

Meta Description

Discover the latest collection of sarees, lehengas, and kurtas at 24AprilFashion. Shop now for exclusive designs and unbeatable prices. Perfect for every occasion!

Short Recommendation

Your meta description exceeds 150 characters. It's not good.

Meta Keyword

Meta Keyword

24aprilfashion,24 april fashion,24april fashion, 24 aprilfashion ,sarees, lehengas, kurtas,24aprilfashion.com,24 april fashion.com ,24april fashion.com , 24 aprilfashion.com

Short Recommendation

Keyword Analysis

Single Keywords

| Keyword   | Occurrence | Density | Possible Spam |
|-----------|------------|---------|---------------|
| Saree     | 19         | 3.03 %  | No            |
| Cart      | 18         | 2.871 % | No            |
| ₹         | 16         | 2.552 % | No            |
| lehenga   | 12         | 1.914 % | No            |
| View      | 12         | 1.914 % | No            |
| saree     | 11         | 1.754 % | No            |
| reviews   | 10         | 1.595 % | No            |
| Add       | 10         | 1.595 % | No            |
| Banarasi  | 9          | 1.435 % | No            |
| Silk      | 9          | 1.435 % | No            |
| Designer  | 6          | 0.957 % | No            |
| Heavy     | 6          | 0.957 % | No            |
| Zari      | 6          | 0.957 % | No            |
| Jacquard  | 6          | 0.957 % | No            |
| Bridal    | 4          | 0.638 % | No            |
| Partywear | 4          | 0.638 % | No            |
| Wedding   | 4          | 0.638 % | No            |
| haldi     | 4          | 0.638 % | No            |
| Blouse    | 4          | 0.638 % | No            |
| Size      | 4          | 0.638 % | No            |

Two Word Keywords

| Keyword       | Occurrence | Density | Possible Spam |
|---------------|------------|---------|---------------|
| Add To        | 9          | 1.435 % | No            |
| To Cart       | 9          | 1.435 % | No            |
| Banarasi Silk | 8          | 1.276 % | No            |
| Silk Saree    | 8          | 1.276 % | No            |
| Cart View     | 8          | 1.276 % | No            |
| View in       | 8          | 1.276 % | No            |
| in Cart       | 8          | 1.276 % | No            |
| Saree with    | 7          | 1.116 % | No            |
| reviews Add   | 7          | 1.116 % | No            |
| Zari Jacquard | 6          | 0.957 % | No            |
| with Heavy    | 5          | 0.797 % | No            |
| Heavy Zari    | 4          | 0.638 % | No            |
| ₹ 1199        | 4          | 0.638 % | No            |
| 1199 ₹        | 4          | 0.638 % | No            |

| Keyword        | Occurrence | Density | Possible Spam |
|----------------|------------|---------|---------------|
| ₹ 199900       | 4          | 0.638 % | No            |
| 199900 40      | 4          | 0.638 % | No            |
| 40 reviews     | 4          | 0.638 % | No            |
| 10 off         | 3          | 0.478 % | No            |
| Work ₹         | 3          | 0.478 % | No            |
| Kanjivaram Art | 3          | 0.478 % | No            |

### Three Word Keywords

| Keyword             | Occurrence | Density | Possible Spam |
|---------------------|------------|---------|---------------|
| Add To Cart         | 9          | 1.435 % | No            |
| Banarasi Silk Saree | 8          | 1.276 % | No            |
| To Cart View        | 8          | 1.276 % | No            |
| Cart View in        | 8          | 1.276 % | No            |
| View in Cart        | 8          | 1.276 % | No            |
| reviews Add To      | 7          | 1.116 % | No            |
| Silk Saree with     | 6          | 0.957 % | No            |
| Saree with Heavy    | 4          | 0.638 % | No            |
| with Heavy Zari     | 4          | 0.638 % | No            |
| Heavy Zari Jacquard | 4          | 0.638 % | No            |
| ₹ 1199 ₹            | 4          | 0.638 % | No            |
| 1199 ₹ 199900       | 4          | 0.638 % | No            |
| ₹ 199900 40         | 4          | 0.638 % | No            |
| 199900 40 reviews   | 4          | 0.638 % | No            |
| ₹ 1699 ₹            | 3          | 0.478 % | No            |
| 1699 ₹ 289900       | 3          | 0.478 % | No            |
| ₹ 289900 41         | 3          | 0.478 % | No            |
| 289900 41 reviews   | 3          | 0.478 % | No            |
| 41 reviews Add      | 3          | 0.478 % | No            |
| 40 reviews Add      | 3          | 0.478 % | No            |

### Four Word Keywords

| Keyword                  | Occurrence | Density | Possible Spam |
|--------------------------|------------|---------|---------------|
| Add To Cart View         | 8          | 1.276 % | No            |
| To Cart View in          | 8          | 1.276 % | No            |
| Cart View in Cart        | 8          | 1.276 % | No            |
| reviews Add To Cart      | 7          | 1.116 % | No            |
| Banarasi Silk Saree with | 6          | 0.957 % | No            |
| Saree with Heavy Zari    | 4          | 0.638 % | No            |
| with Heavy Zari Jacquard | 4          | 0.638 % | No            |
| ₹ 1199 ₹ 199900          | 4          | 0.638 % | No            |

| Keyword                          | Occurrence | Density | Possible Spam |
|----------------------------------|------------|---------|---------------|
| 1199 ₹ 199900 40                 | 4          | 0.638 % | No            |
| ₹ 199900 40 reviews              | 4          | 0.638 % | No            |
| Silk Saree with Heavy            | 3          | 0.478 % | No            |
| ₹ 1699 ₹ 289900                  | 3          | 0.478 % | No            |
| 1699 ₹ 289900 41                 | 3          | 0.478 % | No            |
| ₹ 289900 41 reviews              | 3          | 0.478 % | No            |
| 289900 41 reviews Add            | 3          | 0.478 % | No            |
| 41 reviews Add To                | 3          | 0.478 % | No            |
| 199900 40 reviews Add            | 3          | 0.478 % | No            |
| 40 reviews Add To                | 3          | 0.478 % | No            |
| Designer lehenga Bridal lehenga  | 2          | 0.319 % | No            |
| lehenga Bridal lehenga Partywear | 2          | 0.319 % | No            |

### Keyword Usage

#### Keyword Usage

24aprilfashion,24 april fashion,24april fashion, 24 aprilfashion ,sarees, lehengas, kurtas,24aprilfashion.com,24 april fashion.com ,24april fashion.com , 24 aprilfashion.com

#### Short Recommendation

The most using keywords do not match with meta keywords.

### Total Words

#### Total Words

627

### Text/Html Ratio Test

#### Site Passed Text/Html Ratio Test.

Text/HTML Ratio Test : 32%

Html Headings

H1(0)

H2(0)

H3(0)

H4(0)

H5(0)

H6(0)

Robot.txt

Short Recommendation

Your site does not have robot.txt.

Sitemap

Short Recommendation

Your site have sitemap

Location

<https://24aprilfashion.com/sitemap.xml>

Internal Vs. External Links

Total Internal Links?

79

Total External Links?

5

| Internal Links                                                        |
|-----------------------------------------------------------------------|
| index.php                                                             |
| https://www.24aprilfashion.com/lehenga.php                            |
| lehenga.php?sub=Designer                                              |
| lehenga.php?sub=Bridal                                                |
| lehenga.php?sub=Partywear                                             |
| lehenga.php?sub=Wedding                                               |
| lehenga.php?sub=haldi                                                 |
| https://www.24aprilfashion.com/saree.php                              |
| saree.php?sub=Designer                                                |
| saree.php?sub=Bridal                                                  |
| saree.php?sub=Partywear                                               |
| saree.php?sub=Wedding                                                 |
| saree.php?sub=haldi                                                   |
| saree.php?sub=Embroidery                                              |
| grid.php                                                              |
| kurta.php                                                             |
| sherwani.php                                                          |
| login.php                                                             |
| index.php                                                             |
| https://www.24aprilfashion.com/grid.php                               |
| https://www.24aprilfashion.com/kurta.php                              |
| https://www.24aprilfashion.com/sherwani.php                           |
| https://www.24aprilfashion.com/saree.php                              |
| https://www.24aprilfashion.com/watch.php?id=180680002                 |
| https://www.24aprilfashion.com/watch.php?id=1087003646                |
| https://www.24aprilfashion.com/watch.php?id=2088817814&variations=344 |
| https://www.24aprilfashion.com/saree.php                              |
| https://www.24aprilfashion.com/comingsoon.php                         |

|                                                                                                                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="https://www.24aprilfashion.com/saree.php">https://www.24aprilfashion.com/saree.php</a>                                                                   |
| <a href="https://www.24aprilfashion.com/lehenga.php">https://www.24aprilfashion.com/lehenga.php</a>                                                               |
| <a href="https://www.24aprilfashion.com/watch.php?id=271322010">https://www.24aprilfashion.com/watch.php?id=271322010</a>                                         |
| <a href="https://www.24aprilfashion.com/watch.php?id=1515377615">https://www.24aprilfashion.com/watch.php?id=1515377615</a>                                       |
| <a href="https://www.24aprilfashion.com/watch.php?id=806290474">https://www.24aprilfashion.com/watch.php?id=806290474</a>                                         |
| <a href="https://www.24aprilfashion.com/watch.php?id=1006669454">https://www.24aprilfashion.com/watch.php?id=1006669454</a>                                       |
| <a href="https://www.24aprilfashion.com/watch.php?id=449465899">https://www.24aprilfashion.com/watch.php?id=449465899</a>                                         |
| <a href="https://www.24aprilfashion.com/watch.php?id=271322010">https://www.24aprilfashion.com/watch.php?id=271322010</a>                                         |
| <a href="https://www.24aprilfashion.com/lehenga.php">https://www.24aprilfashion.com/lehenga.php</a>                                                               |
| <a href="https://www.24aprilfashion.com/grid.php">https://www.24aprilfashion.com/grid.php</a>                                                                     |
| <a href="https://www.24aprilfashion.com/watch.php?id=1639792400&amp;variations=470">https://www.24aprilfashion.com/watch.php?id=1639792400&amp;variations=470</a> |
| <a href="https://www.24aprilfashion.com/watch.php?id=2018346319">https://www.24aprilfashion.com/watch.php?id=2018346319</a>                                       |
| <a href="https://www.24aprilfashion.com/watch.php?id=486023562">https://www.24aprilfashion.com/watch.php?id=486023562</a>                                         |
| <a href="https://www.24aprilfashion.com/grid.php">https://www.24aprilfashion.com/grid.php</a>                                                                     |
| <a href="#">cart.php</a>                                                                                                                                          |
| <a href="https://www.24aprilfashion.com/watch.php?id=346176490&amp;variations=430">https://www.24aprilfashion.com/watch.php?id=346176490&amp;variations=430</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=346176490&amp;variations=431">https://www.24aprilfashion.com/watch.php?id=346176490&amp;variations=431</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=387">https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=387</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=388">https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=388</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=389">https://www.24aprilfashion.com/watch.php?id=276041243&amp;variations=389</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=1715244546&amp;variations=385">https://www.24aprilfashion.com/watch.php?id=1715244546&amp;variations=385</a> |
| <a href="https://www.24aprilfashion.com/watch.php?id=1715244546&amp;variations=386">https://www.24aprilfashion.com/watch.php?id=1715244546&amp;variations=386</a> |
| <a href="https://www.24aprilfashion.com/watch.php?id=1186835742&amp;variations=374">https://www.24aprilfashion.com/watch.php?id=1186835742&amp;variations=374</a> |
| <a href="https://www.24aprilfashion.com/watch.php?id=1186835742&amp;variations=375">https://www.24aprilfashion.com/watch.php?id=1186835742&amp;variations=375</a> |
| <a href="https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=369">https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=369</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=370">https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=370</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=371">https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=371</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=372">https://www.24aprilfashion.com/watch.php?id=367444282&amp;variations=372</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=363">https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=363</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=364">https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=364</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=365">https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=365</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=366">https://www.24aprilfashion.com/watch.php?id=714284268&amp;variations=366</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=856214025&amp;variations=361">https://www.24aprilfashion.com/watch.php?id=856214025&amp;variations=361</a>   |
| <a href="https://www.24aprilfashion.com/watch.php?id=856214025&amp;variations=362">https://www.24aprilfashion.com/watch.php?id=856214025&amp;variations=362</a>   |
|                                                                                                                                                                   |

| <a href="https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=358">https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=358</a>                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <a href="https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=359">https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=359</a>                               |
| <a href="https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=360">https://www.24aprilfashion.com/watch.php?id=1221772344&amp;variations=360</a>                               |
| <a href="#">index.php</a>                                                                                                                                                                       |
| <a href="mailto:info@24aprilfashion.com">mailto:info@24aprilfashion.com</a>                                                                                                                     |
| <a href="#">contact-us.php</a>                                                                                                                                                                  |
| <a href="#">account.php</a>                                                                                                                                                                     |
| <a href="#">order.php</a>                                                                                                                                                                       |
| <a href="mailto:info@24aprilfashion.com">mailto:info@24aprilfashion.com</a>                                                                                                                     |
| <a href="https://www.24aprilfashion.com/shipping-policy.php">https://www.24aprilfashion.com/shipping-policy.php</a>                                                                             |
| <a href="https://24aprilfashion.com/terms-of-service.php">https://24aprilfashion.com/terms-of-service.php</a>                                                                                   |
| <a href="https://www.24aprilfashion.com/return-policy.php">https://www.24aprilfashion.com/return-policy.php</a>                                                                                 |
| <a href="#">wishlist.php</a>                                                                                                                                                                    |
| <a href="#">cart.php</a>                                                                                                                                                                        |
| <a href="#">checkout.php</a>                                                                                                                                                                    |
| <a href="#">compare.php</a>                                                                                                                                                                     |
| <a href="#">checkout.php</a>                                                                                                                                                                    |
| External Links                                                                                                                                                                                  |
| <a href="https://www.facebook.com/profile.php?id=61560405511592&amp;mibextid=kFxxJD">https://www.facebook.com/profile.php?id=61560405511592&amp;mibextid=kFxxJD</a>                             |
| <a href="https://www.instagram.com/24aprilfashion?igsh=Y2ZwaHo3b2ZjMXB6https://www.instagram.com/">https://www.instagram.com/24aprilfashion?igsh=Y2ZwaHo3b2ZjMXB6https://www.instagram.com/</a> |
| <a href="https://x.com/">https://x.com/</a>                                                                                                                                                     |
| <a href="https://www.youtube.com/@24AprilFashion">https://www.youtube.com/@24AprilFashion</a>                                                                                                   |
| <a href="#">pintrestdfsdf</a>                                                                                                                                                                   |

Domain Ip Information

IP: 35.154.100.15  
City: Mumbai  
Country: IN  
Time Zone: Asia/Kolkata  
Longitude: 72.8826  
Latitude: 19.0728

Noindex , Nofollow, Dofollow Links

Total NoIndex Links: 0  
Total NoFollow Links: 0  
Total DoFollow Links: 84  
NoIndex Enabled by Meta Robot?: No  
NoFollow Enabled by Meta Robot?: No

|               |
|---------------|
| NoIndex Links |
|---------------|

|                |
|----------------|
| NoFollow Links |
|----------------|

### Seo Friendly Links

#### Short Recommendation

Links of your site are SEO friendly.

### Favicon

#### Short Recommendation

Your site have favicon.

### Image 'Alt' Test

#### Short Recommendation

Your site have 4 images without alt text.

|                                                                        |
|------------------------------------------------------------------------|
| Images Without alt                                                     |
| https://www.facebook.com/tr?id=1191039735260189&ev=PageView&noscript=1 |
| https://www.facebook.com/tr?id=1191039735260189&ev=PageView&noscript=1 |
| https://ik.imagekit.io/24aprilfashion/home/logo/tr:w-900/logo.png      |
| https://ik.imagekit.io/24aprilfashion/home/logo/tr:w-200/logo.png      |

### Doc Type

Doc Type : <!Doctype Html>

Short Recommendation

Page have doc type.

Depreciated Html Tag

Short Recommendation

Your site does not have any depreciated HTML tag.

Html Page Size

Html Page Size : 159 Kb

Short Recommendation

HTML page size is > 100KB

Gzip Compression

Short Recommendation

GZIP compression is disabled.

Inline Css

Short Recommendation

Your site have 23 inline css.

| Inline CSS                                                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------------|
|  |
|  |
| <li style=" padding-bottom: 10px; "></li>                                                                                      |
| <div class="text-button-uppercase px-8" style="color: orange;"></div>                                                          |

|                                                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div class="line w-8 h-px" style="background-color: blue;"></div>                                                                                                                              |
| <div class="text-button-uppercase px-8" style="color: blue;"></div>                                                                                                                            |
| <div class="line w-8 h-px" style="background-color: blue;"></div>                                                                                                                              |
| <div class="text-button-uppercase px-8" style="color: green;"></div>                                                                                                                           |
| <div data-item="346176490" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div>  |
| <div data-item="276041243" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div>  |
| <div data-item="1715244546" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div> |
| <div data-item="1186835742" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div> |
| <div data-item="367444282" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div>  |
| <div data-item="714284268" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div>  |
| <div data-item="856214025" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div>  |
| <div data-item="1221772344" class="view-cart-button text-button-uppercase py-2 text-center rounded-full duration-500 text-black" style="display: none; background: rgb(210, 239, 154);"></div> |
| <div class="menu flex items-center gap-2 p-1" style="display:none;"></div>                                                                                                                     |
| <div class='modal-wishlist-block' style="display: none;"></div>                                                                                                                                |
| <div class='modal-cart-block' style="display: none;">                                                                                                                                          |
| <div style="display:none;" class="text"></div>                                                                                                                                                 |
| <div style="display:none;" class="flex items-center justify-center lg:gap-14 gap-8 px-6 py-4 border-b border-line"></div>                                                                      |
| <div class="flex items-center flex-wrap lg:gap-20 gap-8 gap-y-4 mt-5" style="display:none"></div>                                                                                              |
| <div class="more-infor mt-6" style="display:none"></div>                                                                                                                                       |

## Internal Css

### Short Recommendation

Your site have 1 internal css.

## Micro Data Schema Test

### Short Recommendation

Site failed micro data schema test.

## Ip & Dns Report

IPv4: 35.154.100.15

IPv6: Not Compatiable

### Dns Report

| SL | Host               | Class | TTL   | Type | PRI | Target                  | IP            |
|----|--------------------|-------|-------|------|-----|-------------------------|---------------|
| 1  | 24aprilfashion.com | IN    | 86400 | A    |     |                         | 35.154.100.15 |
| 2  | 24aprilfashion.com | IN    | 86400 | NS   |     | ns2.24aprilfashion.com  |               |
| 3  | 24aprilfashion.com | IN    | 86400 | NS   |     | ns1.24aprilfashion.com  |               |
| 4  | 24aprilfashion.com | IN    | 86400 | MX   | 10  | mail.24aprilfashion.com |               |

## Ip Canonicalization Test

### Short Recommendation

Site failed IP canonicalization test.

## Url Canonicalization Test

### Short Recommendation

Site failed URL canonicalization test.

## Plain Text Email Test

Short Recommendation

Site failed plain text email test. 4 plain text email found.

| Plain Text Email List   |
|-------------------------|
| info@24aprilfashion.com |
| info@24aprilfashion.com |
| info@24aprilfashion.com |
| info@24aprilfashion.com |

Curl Response

|                                         |
|-----------------------------------------|
| url : https://24aprilfashion.com/       |
| content type : text/html; charset=UTF-8 |
| http code : 200                         |
| header size : 372                       |
| request size : 138                      |
| filetime : -1                           |
| ssl verify result : 20                  |
| redirect count : 0                      |
| total time : 0.60059                    |
| namelookup time : 0.24009               |
| connect time : 0.293535                 |
| pretransfer time : 0.352265             |
| size upload : 0                         |
| size download : 162323                  |
| speed download : 270272                 |
| speed upload : 0                        |
| download content length : 162323        |
| upload content length : 0               |
| starttransfer time : 0.444014           |
| redirect time : 0                       |

|                                |
|--------------------------------|
| redirect url :                 |
| primary ip : 35.154.100.15     |
| certinfo :                     |
| primary port : 443             |
| local ip : 178.128.120.53      |
| local port : 38652             |
| http version : 3               |
| protocol : 2                   |
| ssl verifyresult : 0           |
| scheme : HTTPS                 |
| appconnect time us : 352070    |
| connect time us : 293535       |
| namelookup time us : 240090    |
| pretransfer time us : 352265   |
| redirect time us : 0           |
| starttransfer time us : 444014 |
| total time us : 600590         |

Pagespeed Insights (Mobile)

Warning

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Warning

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